



Bringing the Vision to Life:

2009 Plans for the 25x'25 Campaign

Webinar 1

December 11, 2008



Session Leaders

- **Read Smith**, Washington State wheat grower and Co-chair of the 25x'25 National Steering Committee
- **Tom Ewing**, former member of Congress from Illinois, and member of the 25x'25 Policy Committee
- **Ernie Shea**, 25x'25 Project Coordinator and President of Natural Resource Solutions



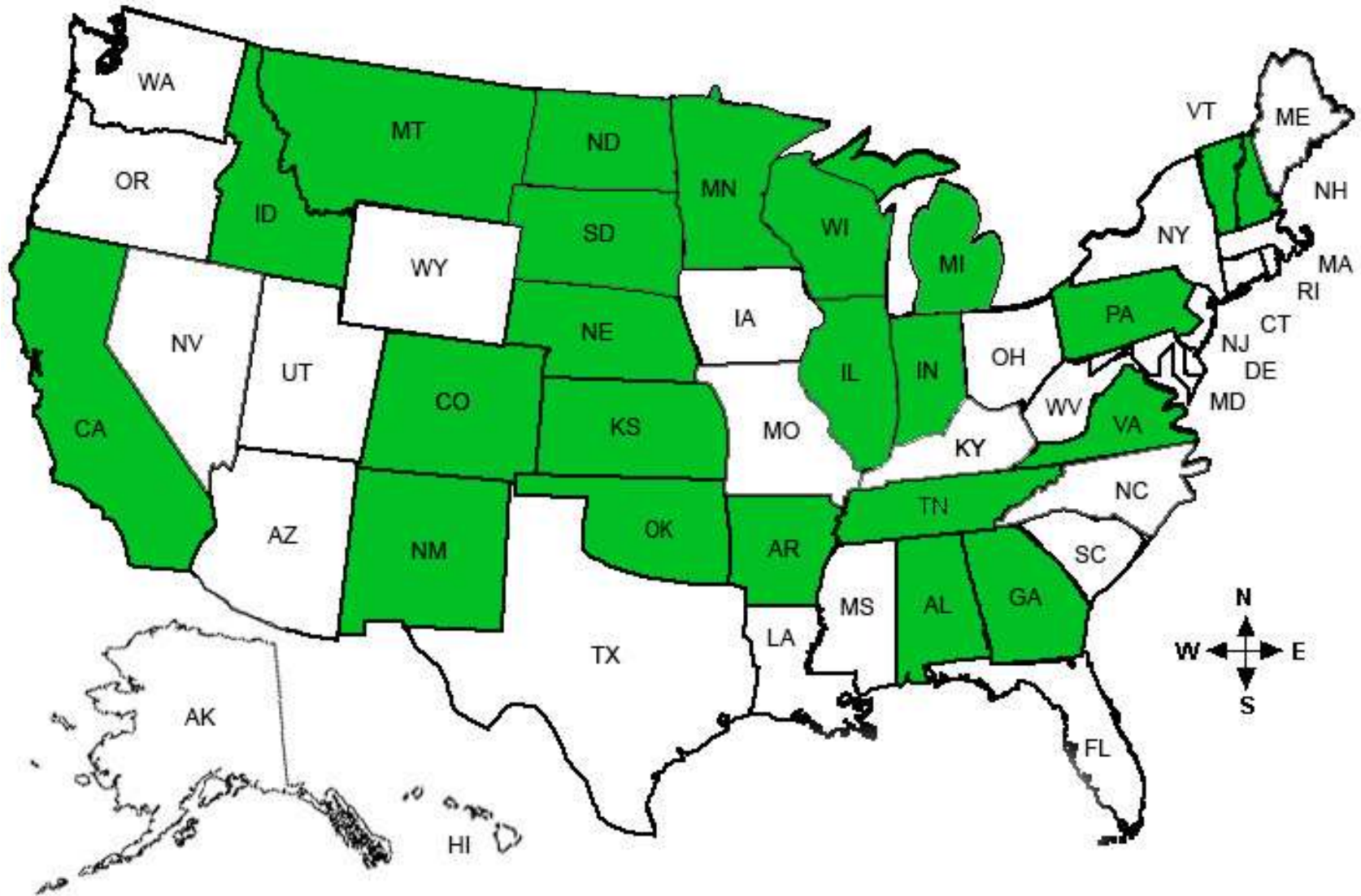
Welcome!

Webinar objectives:

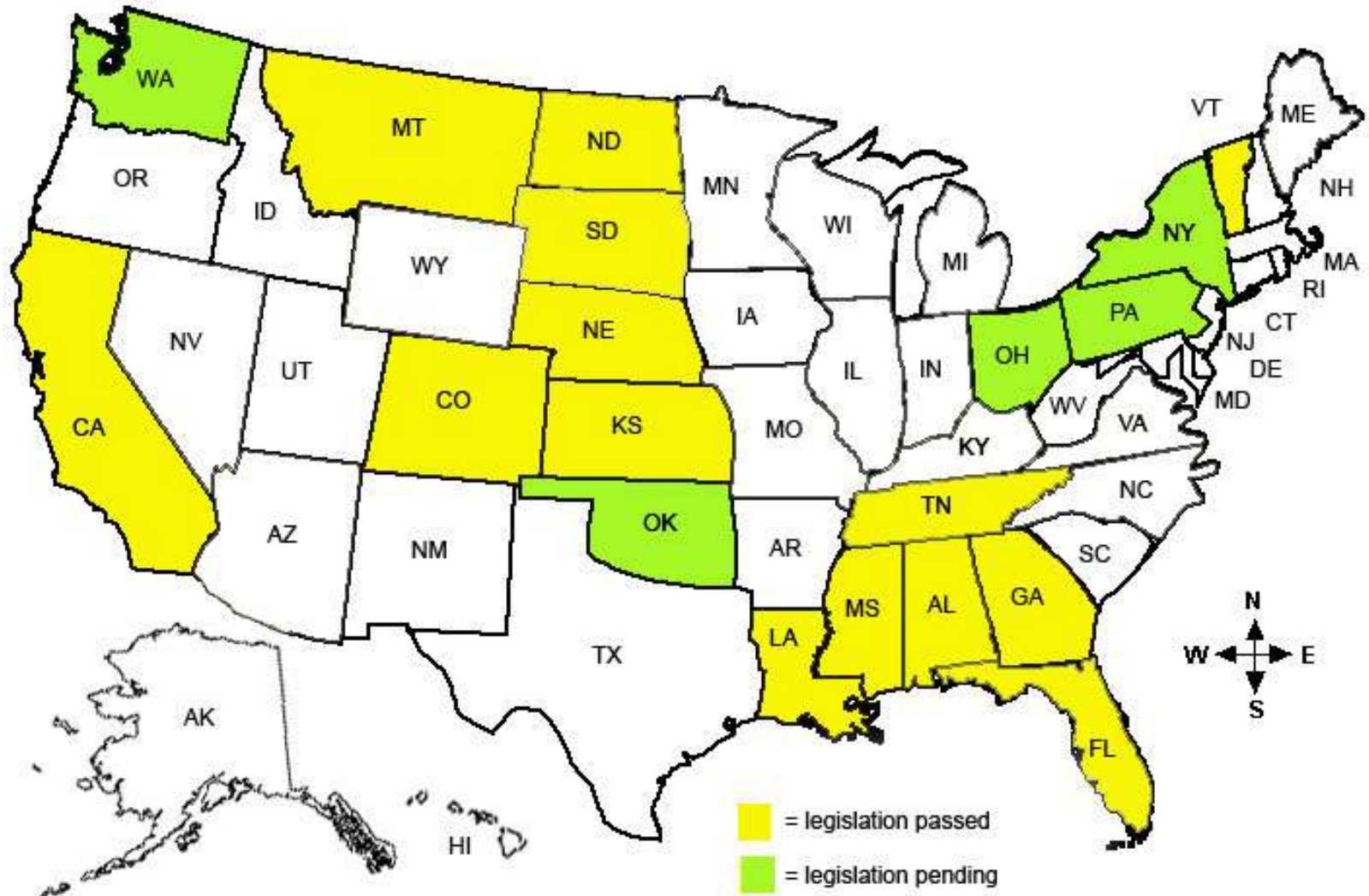
- Share progress to date
- Review 2009 action plan
- Highlight leadership opportunities for state alliances
- Explain new mini-grant program



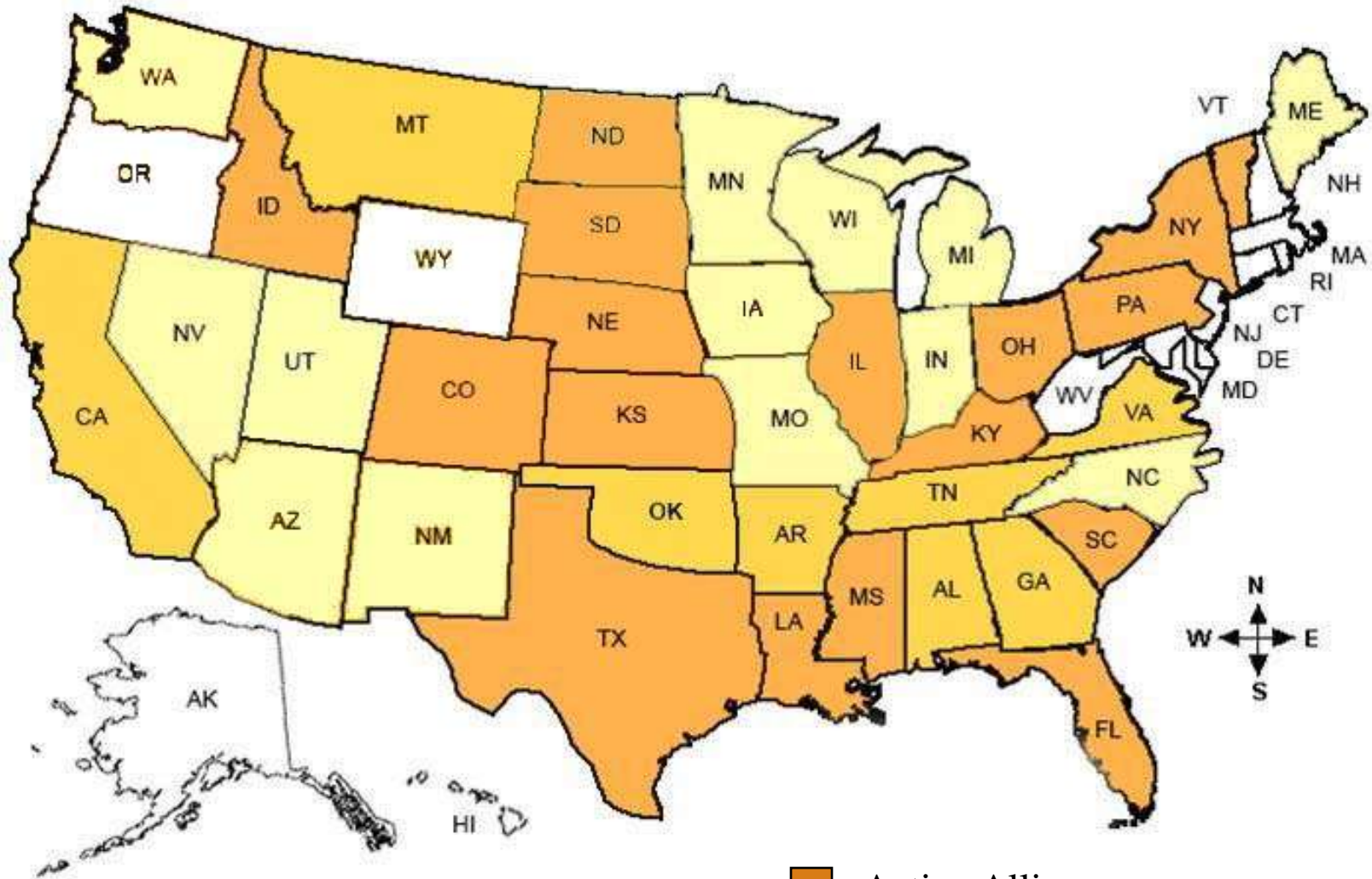
Governors' Endorsements






State Legislature Resolutions



State Alliance Activity



-  Active Alliances
-  Forming Alliances
-  Alliance Planning Underway

Over 775 partners including:

- CropLife America
- American Farm Bureau Federation
- National Corn Growers Association
- Forest Landowners Association
- Deere & Company
- Ford, Chrysler and GM
- American Wind Energy Association
- National Wildlife Federation
- Environmental Defense Fund



25x'25 is now a national renewable energy goal!

- Passed by Congress as part of HR6
- Signed into law by President Bush on December 19, 2007



2009 Objectives

- 1 Mobilize the 25x'25 base to deepen and expand grassroots support for enabling policies needed to create a clean and green U.S. energy future.
- 2 Document and report national and state level progress towards meeting the 25x'25 goal.
- 3 Facilitate ag and forestry sector dialogue on climate change and help them to identify and advocate for solutions sets they can provide.
- 4 Facilitate the development of consensus based action plans to address critical transition issues affecting a 25x'25 energy future.



Primary Areas of Focus

Three major initiatives:

- 1 Bringing the Vision to Life Campaign**
- 2 Ag and Forestry Solutions to Climate Change**
- 3 Addressing Challenges and Barriers**
 - Sustainability**
 - Woody biomass**
 - Community wind development**
 - Biofuel and electricity infrastructure challenges**



What will it take to achieve the goal?

- All forms of renewable energy
- All states contributing – a collective effort
- The will of our policymakers and the public
- A national energy plan

America needs a comprehensive, long-term energy plan that will:

- accelerate the production of all forms of renewable energy
- create new renewable energy markets
- deepen our commitment to conservation of natural resources, sustainability and protection of the environment



25x'25 Draft Economic Recovery Recommendations

- **Rural Energy for America Program (REAP):** \$250 million annually, \$500 million over two years.
- **Repowering Assistance Program -** \$150 million annually, over two years.
- **Biorefinery Assistance Program -** \$500 million year one, \$1 billion year two.



25x'25 Draft Economic Recovery Recommendations

- **Bioenergy Crop Assistance** - \$250 million annually for two years.
- **Community Wood Energy Program** – \$20 million annually, for two years.
- **Clean Renewable Energy Bonds (CREBs)** – Extend program through 2010, additional bonding authority of \$2.5 billion.



25x'25 Draft Economic Recovery Recommendations

- **Production Tax Credit & Investment Tax Credit** – Restructure and extend for renewable electricity sources for 5 years.
- **Community Wind Tax Incentives** – Count tax incentives against active income.
- **Smart Grid** - \$1.3 billion smart grid investment



Key Areas of Focus for State Alliances

- Advance enabling policies
- Develop state-level action plans
- Communicate the facts
- Recruit partners



Mini-grants for State Alliances

- Now awarding “mini-grants” to active state alliances, thanks to a \$100,000 grant from the Energy Foundation
- State alliances will use the funds to support education outreach and information exchange around agriculture and forestry's role in a reduced carbon economy
- The funding is limited to \$4,000 per state alliance within a twelve-month period
- State alliances can get more information about and apply for mini-grants using the online application form located at www.25x25.org/statetoolkit



Mark your calendar!

Next Webinars for State Alliances

- *Opportunities and Challenges for Advancing Wind Development in America*
January 8, 2009
- *The Role of Ag and Forestry in a Reduced Carbon Economy*
February 12, 2009



Mark your calendar!

2009 National Summit

March 24-26, 2009

Washington, DC

Key Areas of Focus:

Reduced Carbon Economy

Woody biomass

Community wind development

Sustainability





www.25x25.org



25x'25 Webinar