



## State Alliance Support Resources

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**Op-Eds** – 25x'25 can provide support for the drafting of op-eds for inclusion in local and regional publications.

**Media Events** – 25x'25 can assist in preparation for media events such as farm and facility tours, state action plan announcements etc.

**Meeting Planning** – 25x'25 is available to assist with meeting planning for state alliance work and the advancement of renewable energy from agricultural and forestry sources in your state.

**Teleconference lines** – 25x'25 can provide teleconference lines for state alliance meeting purposes, if geography and scheduling interfere with face to face meeting planning.

**Issues Research** – 25x'25 is happy to provide limited issues research for state alliances provided that specific goals and objectives are sought in alignment with 25x'25 goals.

**State Web pages** – 25x'25 can work with state alliance leadership to add and update content on 25x'25 state web pages to suit the needs of the state alliance on the 25x'25 website.

**Event promotion** – 25x'25 can promote state and regional renewable energy events via the 25x'25 website events page.

**State Action Plan Facilitation Support** – 25x'25 can lend facilitation support to state alliances in their efforts to develop state level 25x'25 Action Plans.

**Interstate Issues Expertise** – State alliance facilitators can provide insight and clarity on approaches other states are using to tackle similar issues. Perhaps the issue facing your state can be addressed using a method employed in a different region or state.

**Materials and Issues Promotion** - 25x'25 can provide event materials including fliers, brochures, posters, buttons, Action Plan Summaries and other materials upon advance request for state and regional events.

**State Alliance Mini-Grants** – Thanks to a grant from the San Francisco-based Energy Foundation mini-grants up to \$4,000 are available to active state alliances throughout the remainder of 2009 to support state alliance projects focused on the advancement of renewable energy and the engagement of the farm and forestry communities on carbon emissions issues.

**Resource Documents** – The 25x'25 website contains reports, position papers, and other background materials that can be readily accessed by state alliance partners. In addition, we have developed a "Partner Toolkit" that offers a variety of communications tools and document templates that can be used in your efforts to broadcast the message of 25x'25.

**25x'25 State Alliance Facilitation/Resource Support**

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