



Promoting the Growth of Our Clean Technology Industry

History of the Louisiana CleanTech Network

- Established as the Louisiana Biomass Council by the Louisiana Department of Natural Resources (DNR) under a contract with the Southern University Center for Energy and Environmental Studies.
- The Louisiana Biomass Council expanded its focus to become the Renewables Council of Louisiana in 2004 with the support of DNR, Louisiana Economic Development (LED) and the Louisiana Dept. of Agriculture & Forestry (LDAF) who encouraged the further development of this group into a public interest group as a non-profit organization.
- In 2007 the Renewables Council of LA was reorganized as the LA CleanTech Network

Mission

Our mission is to facilitate the formation and growth of new companies, as well as the retooling of existing businesses, to capitalize on the rapidly expanding market for clean technologies, whether in research and development, manufacturing, distribution, sales, or maintenance.

Clean Technology Defined

The concept of "clean technology " embraces a diverse range of products, services, and processes that are designed to provide:

1. **Superior performance at lower costs,**
2. **More valuable use of natural resources and greatly reduce ecological impact**
3. **Improved quality of life.**

There are large and highly disruptive market opportunities emerging in the multi-billion dollar agricultural, manufacturing and transportation sectors, as well as in the fundamental enabling areas of energy and water.

Clean Technology Sectors

Energy Generation

- Wind
- Solar
- Hydro/Marine
- Biofuels
- Geothermal

Energy Storage

- Fuel Cells
- Advanced Batteries
- Hybrid Systems

Energy Infrastructure

- Management
- Transmission

Energy Efficiency

- Lighting
- Buildings
- Glass

The Opportunity

New clean energy sources and technologies are being developed and applied to ALL industry sectors – no industry will be left ‘uncleaned’

The large amount of investment interest in all CleanTech sectors produces a good climate for the increased investment in Louisiana businesses focusing on clean technology (venture capital investment in cleantech companies topped **\$8 billion** world wide in 2008 and shows no signs of slowing down)

Summary

- Facilitate the growth of clean technology businesses in Louisiana and to encourage environmentally responsible economic development.
- Rebuilding and improving Louisiana with the best environmental technology available
- Informing consumers, government and industry of new technologies
- Encouraging industries and businesses to consider cleaner alternatives
- Networking within the global CleanTech community
- Lobbying the government on pro-green business issues
- Contributing directly to Louisiana's triple-bottom-line



For more information on how you can get involved go to www.LaCleanTech.Net